

The Onalaska School District's original slogan name was the "Onalaska Vikings" and the school colors were red and white. The colors were changed to purple and white during the war years of the 1940's. This change was made because new curtains were needed for the stage for graduation, and due to the shortage of lead caused by the war efforts, red dye could not be made. It was impossible for the school to purchase red curtains or material. The closest color to red that could be purchased was purple.

From "*Sawmills to Sunfish*" by John and Joan Dolbier

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